



Contact: Michelle McElfresh, 636-939-6200
Date: August 2, 2019
RE: CCRB Executive Director Celebrates 20th Service Anniversary

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CCRB Executive Director Celebrates 20th Service Anniversary

St. Charles, MISSOURI – The Community & Children’s Resource Board of St. Charles County announced Bruce Sowatsky’s 20th anniversary as Executive Director. The agency began in 1999 as the result of a grant to serve children and youth with serious emotional disturbance; evolving into the CCRB following the passage of the 1/8 sales tax to establish the Children’s Community Services Fund. Bruce was named Executive Director in 1999 and under his leadership the CCRB has grown to fund 30 agency partners and 47 programs. Approximately 70,000 to 80,000 children and youth receive services through these programs annually, and over \$84 million has been invested in services for children in St. Charles over the past 20 years. “The positive impact in our community is a result of targeted investment by the Board and the compassionate and successful treatment of our agency partners,” per Bruce Sowatsky.

Sowatsky was recently recognized as a 2019 Distinguished Alumni by the Brown School of Social Work at Washington University and has been instrumental in other efforts for children around Missouri. He has assisted nine Missouri counties in passing similar localized taxes for children’s mental health services, currently serves on the Ready By 21 task force and the Regional Data Alliance, and is active in regional efforts to raise awareness about the impact of trauma and mental health conditions on children. “The CCRB Board is extremely proud and thankful for the work Bruce has accomplished over the past 20 years for mental health and substance use services for children and their families in St. Charles County and in the State of Missouri,” says Nancy Schneider, CCRB Board Chair.

The Community and Children’s Resource Board (CCRB) is the administrator the Community Children’s Service Fund, a fund created when St. Charles County passed a 1/8-cent sales tax measure in November 2004. The funds are dedicated for services to St. Charles County children and youth, and are awarded to local agencies to provide services that address the growing unmet mental health needs of our community youth. For more information, call (636) 939-6200 or visit www.stcharlescountykids.org.